Website Audit for Ice Cold Air Discount Auto Repair
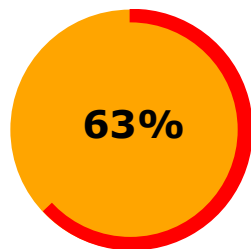
Overview

This website audit is conducted for Ice Cold Air Discount Auto Repair located in Clearwater, Florida.
The audit covers several key factors that influence the website's performance and effectiveness.
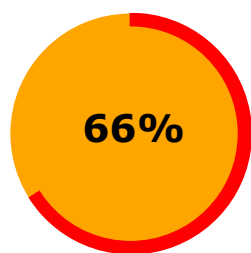
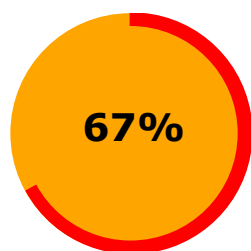## Website screenshot

Indicators

63%

Performance

Website performance is about how fast and smoothly a website works when people use it. When a website works well, it's more enjoyable for users, they interact with it more, and it can even show up higher in search results.
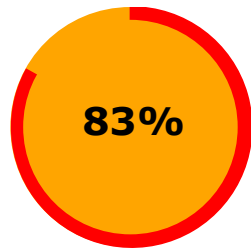

66%

Accessibility

Website accessibility means making sure that websites are created in a way that allows everyone, including people with disabilities, to use them easily. The information, design, and features of a website should be available to all users, even if they need special tools like screen readers or have difficulties with thinking, moving, or seeing.
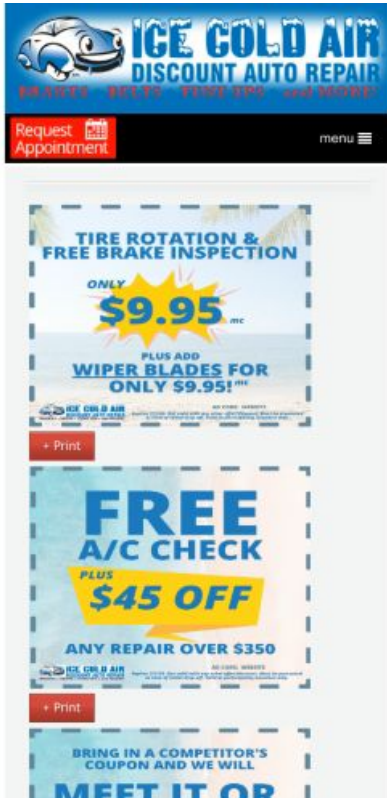

67%

Best Practices

Website best practices include many things that help make a website work well, be easy to use, and look good for everyone who visits it.
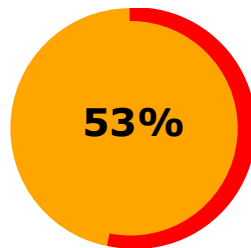
83%

SEO

Website SEO is about making your website easier to find when people search for something on the internet. A well-optimized website gets more people to visit it, which means more people interact with the website and use its features.
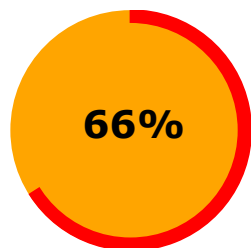
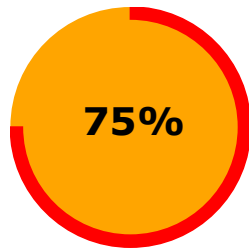**Website screenshot**

Indicators

53%

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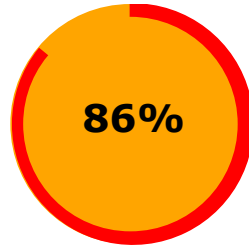
66%

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75%

Best Practices

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86%

SEO

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Security: Your website Should be using SSL

HTTPS and SSL are important for your website visitors so they can feel protected when they give you their private information while they are on your website. With HTTPS and SSL enabled on your website, you can make sure their data stays secret and can't be seen by others. HTTPS and SSL also confirms to your visitors that your website is the real deal and not some copy. This helps them feel safe and secure when browsing your website.

Are you aware of that?

I run a Digital Agency and have assisted numerous business owners, like yourself, in acquiring more new customers from their existing websites.

We firmly believe that our findings and recommendations can significantly enhance your online presence and contribute to the achievement of your business objectives.

We would appreciate the chance to delve deeper into our audit and explore how our expertise can bolster your company's growth. Please feel free to contact us with any inquiries or to arrange a meeting. We eagerly anticipate hearing from you soon.

We are excited about the opportunity to assist you in growing your business.

Thanks,

LLC

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AUDIT